COACHING BOYS INTO MEN

Juneau Sports Team Shows Increase in Positive Gender Equality Attitudes

***Coaching Boys into Men participants reported…**

65% ***increase in intervening against sexist attitude and behaviors***

24% ***increase in working towards equality in their relationships***

42% ***increase in valuing what girls have to say***

* 11 boys surveyed; percentages indicate pre–season and post-season changes

In Their Own Words

"Someone was getting picked on, and I told [the aggressor] to stop."

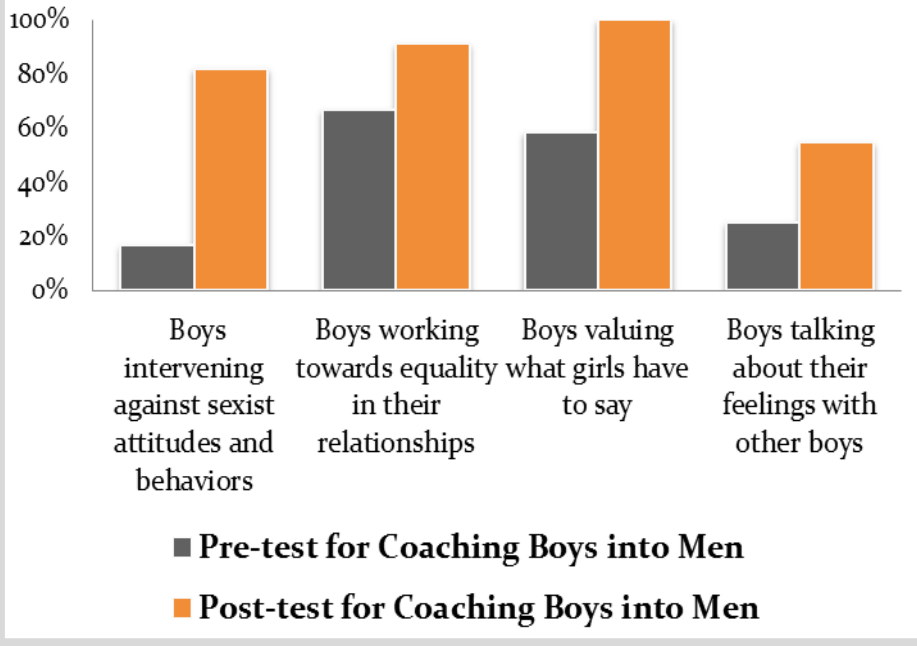
"Whenever you see a girl being harassed by other guys … a good thing I learned to do [with CBIM] is to not just stand aside and let it happen, but to be a good advocate for not allowing that to happen."

"What changed for me [with CBIM] is that I will be more confident about [stopping] disrespect for women … if I see something happening, I'll act on it.. I'll try my best to stop it."

Coaching Boys INTO MEN

Since 2010, Aiding Women in Abuse and Rape Emergencies (AWARE), Inc. has partnered with Juneau's Thunder Mountain High School Boys Basketball Team to implement Coaching Boys into Men[SM]. This Coaches Leadership Program partners with athletic coaches to help young male athletes practice respect towards themselves and others.

Pre– and Post-season surveys were distributed, which showed positive changes in the boys' attitudes and intentions about bystander intervention and gender equality.



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